

THE NEXT EVOLUTION IN COMPLIANT ALKALOIDS

ZERO ZOH  
ALL THE SAME FUN

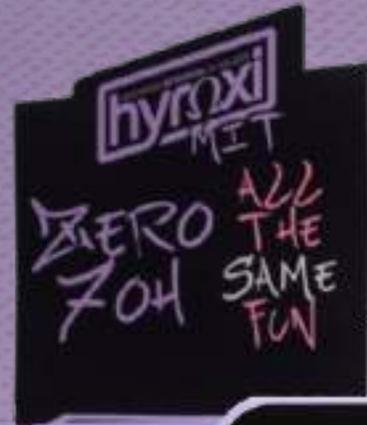


ADVANCED BOTANICAL ALKALOIDS  
**hyroxi**  
MIT

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# THE BRAND

## Who is Hyroxi?

Hyroxi is a family-owned Georgia brand built to fight the everyday pains of life with a smoother, more intentional unwind.

We focus on alkaloid first innovation, disciplined sourcing, and precision formulation. Every product is developed with care, consistency, and long-term trust in mind.

Hyroxi exists to raise the standard in botanical supplements through science driven development, clean formulation, and products retailers can sell with confidence.

Our goal is simple:

**Deliver products customers love,  
without putting your business at risk.**



# THE PROBLEM

## The Category Has a Gap...

7-OH built the category.  
Customers love it.

But compliance pressure has changed everything.

Across the country, 7-OH products are being **restricted, flagged, or removed** due to regulatory risk. Retailers are left with empty shelves, frustrated customers, and no true replacement.

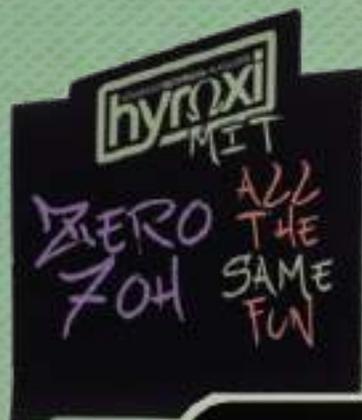
### The result:

- Lost repeat traffic
- Compliance uncertainty
- Customers asking for something that no longer exists

The market does not need another weak alternative.  
It needs a real replacement that **performs** and **stays compliant**.



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# THE SOLUTION

## Meet MIT-A

Hyroxi MIT-A is a next generation alkaloid designed to deliver the experience customers want, without ever testing as 7-OH.

## Zero 7-OH

Fully compliant anywhere kratom is legal.

Backed by COAs confirming plain Mitragynine.

[Click here to View Lab Results](#)

MIT-A was built specifically to solve the retailer problem:

- Performance without risk
- Demand without exposure
- Confidence without compromise

This is not a downgrade.

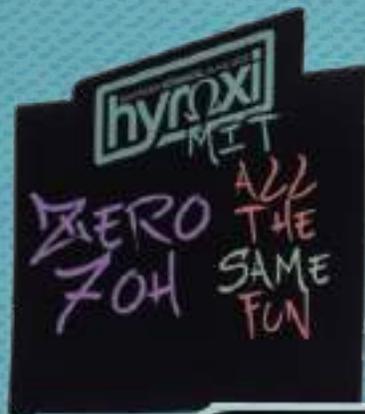
This is the evolution.



COMPLIANT

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# WHY MIT WORKS

## Familiar Feel. Smarter Chemistry.

MIT-A delivers a smooth, satisfying experience that feels familiar to 7-OH users, but cleaner, steadier, and longer riding.

No sharp spike.  
No abrupt drop.

Just a controlled glide that customers recognize and come back for.

We never over explain it.  
Customers feel it.

That's why it sells.



COMPLIANT

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EXPRESSPINEAPPLE  
EXPRESS

INGREDIENTS: 1717 (100%), Surfactant, Cellulose, Polystyrene, Magnesium Stearate, Natural Flavoring, Clear Film, Flavor Modifier, Stearic Acid, Silicon Dioxide, Citric Acid

NET WT. 2.36 g (0.085 oz)  
DIETARY SUPPLEMENT

# THE DIFFERENCE

## Designed for Retail Reality

- Zero 7-OH by design
- Fully compliant labeling and formulation
- COA verified plain Mitragynine
- Built for fast customer adoption
- Easy to position as a direct replacement

MIT-A does not ask retailers to educate or convince. It simply works where it matters most.

At the register and on the reorder.



# MIT OVERVIEW

## Hyroxi MIT-A Tablets

- 28 mg MIT-A per tablet
- Zero 7-OH confirmed
- Flavored and bitter blocked for smooth use
- Clean, refined formulation
- Precision crafted for consistency

## Packaging:

- 4 count tablet blister pack
- 16 servings
- 20 packs per display
- 25 displays per case



# FLAVOR LINEUP

## Hyroxi MIT-A Tablets

A curated flavor range designed to feel intentional, not novelty:

- Blue Raz
- Mango Peach
- Pineapple Express
- Pink Rozay
- Purple Haze
- Spearmint

Each flavor delivers the same refined formulation with a distinct, recognizable profile.



## PACKAGING & SHELF PRESENCE



### Built to Stock Easily, Stand Out, and Move Fast

Hyroxi MIT-A ships in a closed display that quickly converts into an open, ready to sell tray by tearing along the built in perforated lines. No tools, no extra setup. Open, tear, place on shelf.

The closed format keeps inventory discreet and protected in storage and transit, while the open display delivers a clean, organized presentation on the sales floor.

Sleek black packaging maintains a serious, compliant look, with subtle neon and pastel accents that stand out without drawing unwanted attention.

The result is fast setup, simple operations, and a display designed to support quick turnover for a high demand, compliance friendly alternative to 7-OH.

# WHY RETAILERS LOVE IT

## Hyroxi MIT-A Tablets: MIT Fits

- Solves the 7-OH problem immediately
- Keeps customers coming back
- Reduces compliance anxiety
- Easy to explain, easy to sell
- Designed for repeat movement

MIT-A is already flying off shelves because it fits exactly where the market broke.



## THE HYROXI COMMITMENT

At Hydroxi, we do not chase trends.  
We build what the market actually needs.

Every product reflects:

- Ethical sourcing
- Precision formulation
- Simplicity and transparency
- Long term retail viability

We are not just launching products.  
We are building the future of this category responsibly.



# CONTACT & NEXT STEPS

**Ready to get started or want to learn more?**

Connect with your Hyroxi sales representative to onboard, place an opening order, or walk through positioning for your stores.



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